



The Next Level of Performance, LLC

Your Plan B or C....

Last month we talked about creating your own Me-economy. It is apparent that we all need a plan B. Every month that passes we get more bad news about the job market. Do you think you are safe?

Is your company or role recession proof? It seems that there are two industries growing despite our economy. They are the Wellness industry and the travel industry. It makes sense because everyone wants to live longer and better and when asked what would they do more of if they could, it was travel. Have you ever heard anyone say that the cruise was only half full? Clearly people are still traveling and vacationing but we are supposed to be in a recession. Choose not to participate!!!

Think about your skills for a moment, and ask yourself what you know about either of those industries that you may be able to create a plan be with. Before you say you don't have the background, think again they are businesses! They have people, supply chains, finance, administration and even network marketing opportunities. It always amazes me that so many people are negative when it comes to network marketing. They all have one thing in common, they were never successful!

Robert Kiyosaki and Donald Trump both agree that if there is ever a time to get into some form of network marketing, its NOW. You have to find something you believe in and research it. Some of you are probably saying that stuff isn't for me. Have you ever told anyone the following?

- I saw a good movie and I know you would love it.
- I read this book and you would like it.

- I ate at (restaurant) and it was really nice
- Coach purses are on sale (ladies) or there is a sale going on at?
- A family cruise is the way to go. Or a vacation spot

If you have ever made any form of statement like this then you can do it. A dear friend of mine told me that they call it NET-Work marketing for a reason. You have to network and talk to other people. If you are lucky enough to have a product that will sell itself as soon as you introduce it properly they you will have struck gold. I did ☺

If you like talking to people, meeting new people then you can do this. After all, people find more jobs now by networking than any other way. So if you are not a networker then you better change your game because if your number is called to pursue other interest, you can have a plan B in the background. Recent article in the USA today <http://www.bz9.com/recessionproof/bot.php?POE=click-refer> that clearly says that network marketing is recession proof.

Open your mind to the opportunities that are right in front of you. If you want to discuss some options please contact us so we can help take your plan B or C to the next level.

People always ask me how can I stay so positive all the time and I just tell them, my glass is always half full versus half empty (negative aspect).

For more information, please contact us at contact@coachthenextlevel.com or www.coachthenextlevel.com.